Surveys Anytime, Anywhere

with Lighthouse Studio's
Offline Interviewing

What is Offline Surveys?

▸ Sawtooth Software app that allows you to field Lighthouse Studio surveys without an internet connection

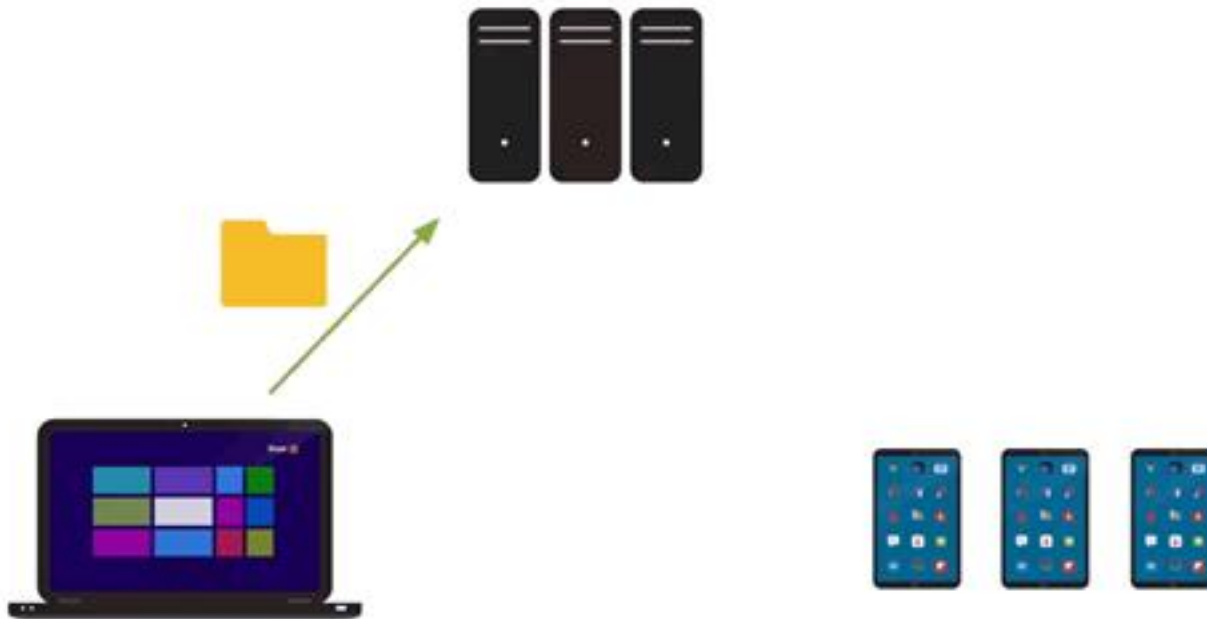▸ Android devices
  - Google Play Store

▸ Windows Desktop
  - http://www.sawtoothsoftware.com/download-offline-surveys

What did we used to do in v8?

▸ Author survey in SSI Web

▸ Export distributable survey packages and email them out

▸ Manually load packages on Windows CAPI machines

▸ Export data from Windows CAPI machines and email back to survey administrator

▸ Import files into SSI Web

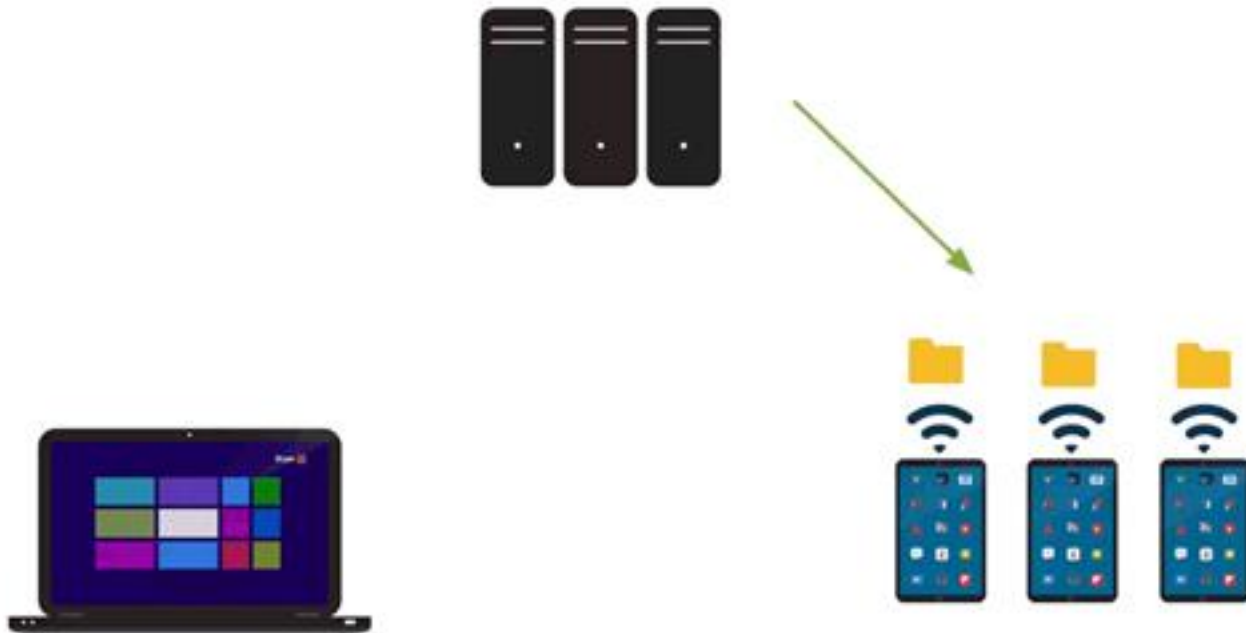(painful process, difficult to update, only works on Windows)

Offline Surveys in Lighthouse is much better!

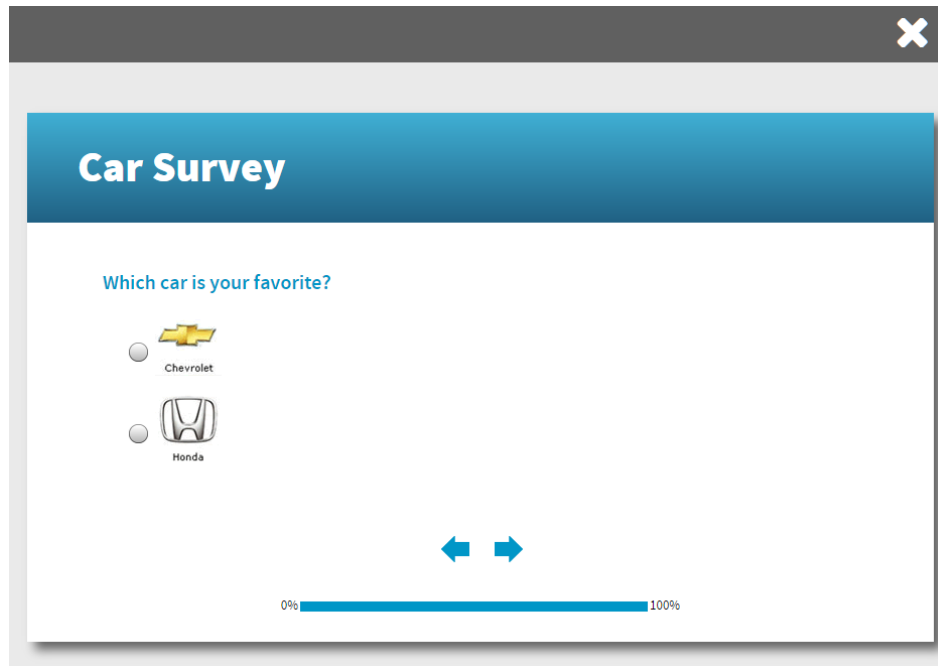▸ Create survey in Lighthouse Studio and upload to our hosting system

Load surveys

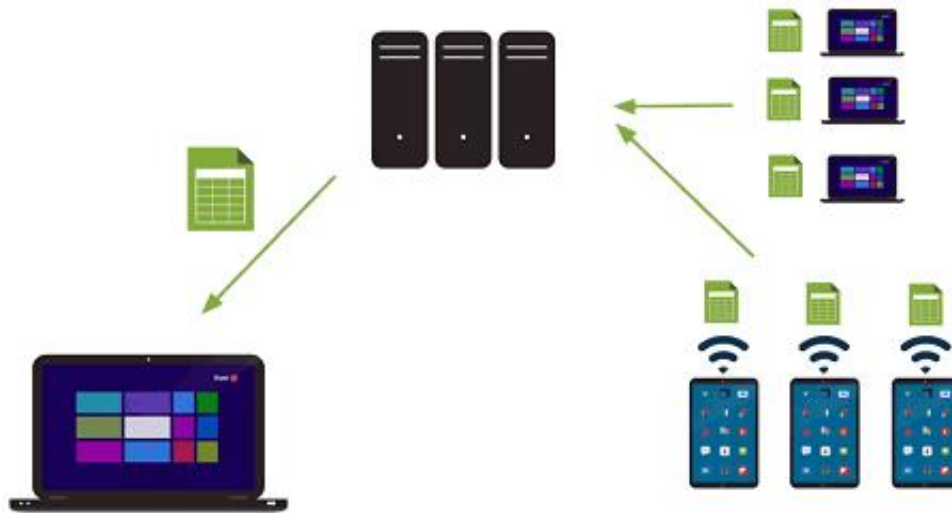▸ Load the survey on devices with the Offline Surveys app installed

Disconnect from the internet

▸ Surveys can now be taken without an internet connection

▸ The survey is the same as if it were taken online

  ▪ All the powerful features in Lighthouse Studio are supported

Reconnect, all data in one convenient place

‣ When the devices connect to the internet they upload their data

‣ Regular online data are seamlessly combined

Benefits of new Offline Surveys

▸ Beautiful process for distributing surveys and collecting data

▸ Survey updates are easy

▸ Easily collect offline and online data in the same survey

▸ Android now supported

▸ New simple app interface

▸ Interviewers cannot modify data

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Documentation

http://www.sawtoothsoftware.com/help/offline-surveys/manual

Possible Future Features

▶ Quota control across devices

▶ Always Encrypted on device

▶ Host on own servers

▶ Record GPS position

▶ Picture taking

▶ Video from camera

▶ Audio from microphone

Offline Surveys included with Lighthouse Studio

▶ Lighthouse Studio

- http://www.sawtoothsoftware.com/download-lighthouse-studio

▶ Windows app

- http://www.sawtoothsoftware.com/download-offline-surveys

▶ Android app

- Google Play Store
- https://play.google.com/store/apps/details?id=com.sawtoothsoftware.capi

QUESTIONS?

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